

**REPORT OF THE EXTENSION LECTURE PROGRAMME,
MARCH 23, 2007**

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The Department organized an Extension Lecture Programme at B. C. Mukherjee Hall, Vidyasagar University Campus on March 23, 2007 for the first time. Two lectures were organized on two relevant issues. Prof. Ratan Khasnabis, Professor of Business Management & Former Dean, Faculty of Commerce and Management, University of Calcutta, Kolkata delivered the first lecture on “Union Budget 2007 and Indian Economy” and Prof. D. Obul Reddy, Former Professor of Commerce & Dean, Faculty of Commerce, Osmania University, Hyderabad and Former President, Indian Commerce Association and presently, Professor of Management, Apollo Institute of Hospital Administration, Hyderabad delivered the second lecture on “Revitalising Commerce Education”. The Extension Lecture programme was attended by the students of M.Com. and M.B.A. courses of the university along with teachers of a few affiliated colleges, Research Scholars of the Department, and teachers of the university in general and of the Department in particular.

Prof. Khasnabis introduced his talk with the theoretical definitions of various budgetary terms. He then went on giving an account of the economic and political background in the backdrop of which the budget was presented. He then discussed in brief the impact of various economic proposals relating to the first part of the budget. A few interesting questions were asked on the areas of corporate dividend taxation, expenditure management, hike of prices of a few essential commodities and Government’s adoption to a particular path of economic policy, which were answered by the speaker. Prof. D. P. Pande, former Professor, Dept. of Commerce with Farm Management, Vidyasagar University, Midnapore chaired the lecture programme. Mr. T. L. Khan of the Department offered a hearty vote of thanks.

Prof. D. Obul Reddy made an objective introspection about the Commerce Education – its objectives, its problems, job potential, its quality and its relevance to the present day needs of our country in his lecture. He expressed the need for redesigning and diversifying the under-graduate and post-graduate programmes. He urged to develop micro specializations which are skill oriented or job oriented and which may be introduced with new nomenclature and in selected colleges (which are financially sound and have the necessary infrastructure facilities). He also asked such colleges to develop industry linkage with a Memorandum of Understanding with industry with regard to practical training, guest lectures, teacher training etc.. He also made a point for the evaluation system to work like the quality control laboratory of an industrial establishment. The lecture programme was chaired by Dr. Dilip Kr. Neogi, Principal, K. D. College of Commerce, Medinipur. Similar to the first lecture programme, this lecture programme was also enlightened with a lively question-answer discussion. Prof. K. C. Paul of the Department offered a hearty vote of thanks.

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