



Office of the Controller of Examinations
VIDYASAGAR UNIVERSITY : MIDNAPORE 721 102

Ref.No. VU/CE/GD-6235/2026

Dated: 24.04.2026

NOTICE

**Provisional Schedule of MBA 4th Semester Examination 2026
(For Students of Bengal Institute of Business Studies)**

Marketing - Major			
Digital Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	MBA- 407D: Brand Management	MBA- 411A: Social Media Marketing

Marketing - Major			
Human Resource - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	MBA- 407D: Brand Management	----
Thursday	14th May	MBA- 408A: Leadership and Team Dynamics	----

Digital Marketing - Major			
Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	MBA- 411B: Web Analytics	MBA- 411A: Social Media Marketing

Human Resource - Major			
Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	MBA- 408D: HR Analytics	----
Thursday	14th May	MBA- 408A: Leadership and Team Dynamics	----



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Human Resource - Major			
Digital Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	----
Wednesday	13th May	MBA- 408D: HR Analytics	MBA- 411A: Social Media Marketing
Thursday	14th May	MBA- 408A: Leadership and Team Dynamics	-----

Finance - Major			
Digital Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 406A: Financial Markets and Services
Wednesday	13th May	MBA- 406B: Strategic Financial Management	MBA- 411A: Social Media Marketing

Finance - Major			
Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 406A: Financial Markets and Services
Wednesday	13th May	MBA- 406B: Strategic Financial Management	MBA- 407A: Strategic Marketing

Business Analytics and Data Science - Major			
Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	409A: Big Data and SQL	----
Thursday	14th May	MBA- 409B: Business Analytics using IOT, AI and ML	-----



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Business Analytics and Data Science - Major			
Digital Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	----
Wednesday	13th May	MBA- 409A: Big Data and SQL	MBA- 411A: Social Media Marketing
Thursday	14th May	MBA- 409B: Business Analytics using IOT, AI and ML	----

Business Analytics and Data Science - Major			
Logistics and Supply Chain Management - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	----
Wednesday	13th May	MBA- 409A: Big Data and SQL	MBA- 412A: Applications of IT and ITES in Supply Chain Management
Thursday	14th May	MBA- 409B: Business Analytics using IOT, AI and ML	----

Logistics and Supply Chain Management - Major			
Marketing - Minor			
Day	Date	First Half: 10.00 to 1.00	Second Half: 2:30 to 5:30
Monday	11th May	MBA- 401: Business Analytics	MBA- 402: Strategic Management
Tuesday	12th May	MBA- 403: International Business	MBA- 407B: Promotion Management
Wednesday	13th May	MBA- 412B: E-Logistics	MBA- 412A: Applications of IT and ITES in Supply Chain Management

Note: This schedule is applicable to the students who are eligible to appear in the 4th semester Examination 2026

* Practical Examinations (if any) : to be completed within 5th June, 2026.



Tahshil Mukherjee
Controller of Examinations
VIDYASAGAR UNIVERSITY
Midnapore-721102, W.B.

Copy to:

1. HOD/TIC of the concerned Dept. with a request to circulate among the Students of 4th semester.
2. Confidential section for Information and necessary action.
3. The Dean, Faculty of Arts and Commerce, Vidyasagar University for Information.
4. The Dean, Faculty of Science, Vidyasagar University for Information.
5. The Registrar, Vidyasagar University for Information.
6. The Finance Officer, Vidyasagar University for Information.
7. Principal/TIC of all the colleges with Post Graduate Departments of Vidyasagar University with a request to circulate among the faculty members.
8. Secretary, Faculty council of Post Graduate studies, Vidyasagar University for Information and necessary action.
9. Director, CCAE, Vidyasagar University for Information and necessary action.
10. Deputy Registrar (Academic), Vidyasagar University for Information and necessary action.



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12. Assistant Controller of Examinations, Vidyasagar University for Information and necessary action.
13. Officer(s) on special Duty, Controller of Examinations, Vidyasagar University for Information and necessary action.
14. The Information Scientist / System Analyst, Vidyasagar University with a request to upload the notification in the University website for wide circulation.
15. The Secretary to the Vice Chancellor, Vidyasagar University for kind Information to the Hon'ble Vice Chancellor.
16. The Dealing Assistants, Controller of Examinations, Vidyasagar University for Information and necessary action.
17. P.G file.



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